

Headline **Global commitment**
Date **11 May 2010**
MediaTitle **New Straits Times**
Section **Life & Times**
Journalist **N/A**
Frequency **Daily**
Circ / Read **136,530 / 330,000**

Language **English**
Page No **14**
Article Size **45 cm²**
Color **Black/white**
ADValue **623**
PRValue **1,869**



Global commitment

GLAXOSMITHKLINE (GSK) is one of the few pharmaceutical companies researching medicines and vaccines for the World Health Organisation's priority diseases — HIV/AIDS, tuberculosis and malaria.

It produces medicines that treat major diseases such as asthma, virus control, infections, mental health, diabetes and digestive conditions.

Tiered pricing is a fundamental part of the GSK's vaccine business model and has been used for more than 20 years. GSK will provide its cervical cancer vaccine at preferential prices to low-income countries.

The price is determined by volume, the length of time of a contract and the guaranteed number of doses to be purchased by supranational organisations.