

Headline **Dayang spreads love and sunshine to HIV/AIDS victims**
Date **14 Jul 2011**
MediaTitle **New Straits Times**
Section **Supplement**
Journalist **N/A**
Frequency **Daily**
Circ / Read **136,530 / 330,000**

Language **English**
Page No **s10**
Article Size **493 cm²**
Color **Full Color**
ADValue **14,583**
PRValue **43,749**



Dayang spreads love and sunshine to HIV/AIDS victims

Natasha Ilyas

KUALA LUMPUR: Dayang Nurfaizah celebrated the launch of her new album *Sayang & Cahaya* with a special showcase and a HIV-awareness programme with her fans at Hard Rock Cafe Kuala Lumpur, recently.

The showcase was held in collaboration with Maybank Bhd and Hard Rock Cafe Kuala Lumpur, in support of Malaysian AIDS Council (MAC).

Dayang is a Malaysian AIDS Council Red Ribbon Support Celebrity, a role she has held since 2008.

She has contributed her talent and effort to create awareness of how HIV/AIDS is transmitted as well as of the need for people to live with dignity, irrespective of current circumstances.

Dayang was joined by Malaysian AIDS Council president Tan Sri Mohd Zaman Khan Rahim Khan, Maybank management staff, artistes, fans and NGOs under the MAC umbrella.

"MAC initiated the Red Ribbon Celebrity

Support Programme (RRCSP) in April 2009 to galvanize public support for HIV and AIDS causes through celebrity endorsement," said Zaman.

"The alliance works to increase awareness and fight the stigma and discrimination towards People Living with HIV."

"I am proud to declare that Dayang's commitment and dedication have made a significant improvement to the lives of Malaysians Living with HIV, and heightening awareness of issues on HIV/AIDS.

"I was honoured to be approached to be one of the Malaysian AIDS Council Red Ribbon Support Celebrity," said Dayang.

"I feel it is my responsibility as an artiste as well as a human being to help people in need, as best as I can.

"With the talent that God has bestowed upon me, I am able to help indirectly by raising awareness to stop the stigma and discrimination towards people living with HIV and AIDS, as well as to encourage people to educate themselves to protect themselves and their loved ones from the disease.

"I am delighted to be able to help the AIDS

Council in their noble cause in providing treatment, care and support programmes for women and children living with HIV/AIDS, and to be able to assist in raising funds as well as public awareness as these groups are the most affected, mentally and emotionally."

"The funds and awareness will empower women with a positive attitude and the strength to care for themselves and their children."

Dayang is also the official spokesperson for shelter homes for children living with HIV/AIDS under the MAC umbrella.

Sayang & Cahaya were sold at the special showcase. A red mocktail of the same name was also sold there.

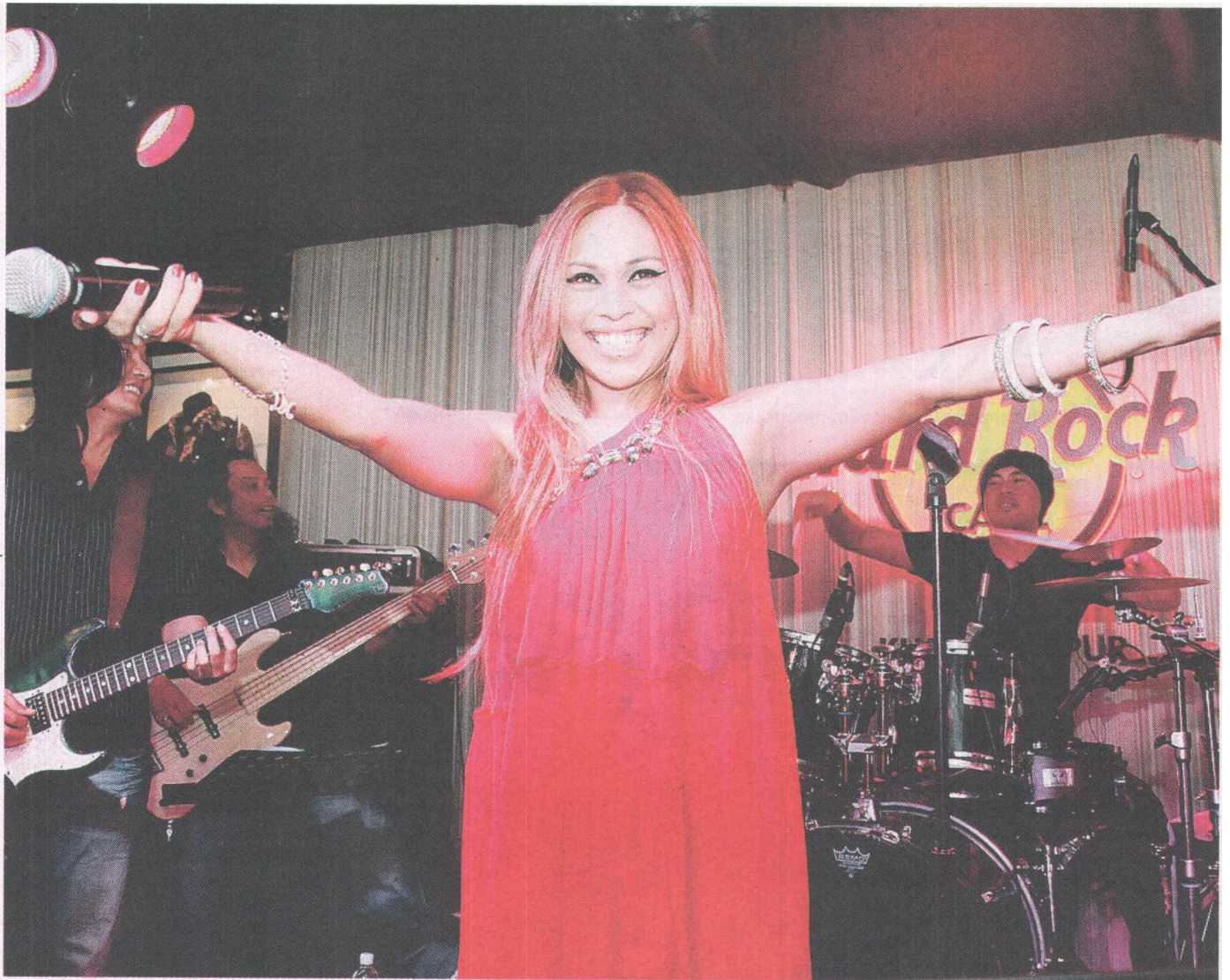
Part of the proceeds from the sale of the album and mocktail on that day will be channelled to MAC.

Dayang performed the new songs in the album including *Ku Temu Cahaya*, which is the theme song for Malaysian Aids Foundation.

She was backed by Malaysia's finest musicians led by musical director, Faizal Uzir @ Lok U.

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