

Headline	Touch 'n Go card sales to benefit three homes		
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# Touch 'n Go card sales to benefit three homes

**KUALA LUMPUR:** Having a Touch 'n Go card in your hands does not only mean convenience at your finger tips.

Purchasers of the newly designed Touch 'n Go Cares card will be pleased to know that they are part of a fundraising charity for the unfortunate and underprivileged.

For every card sold at RM10, Touch 'n Go Sdn Bhd (TNGSB) will set aside RM3 for the charity fund that will benefit three homes — Darul Ukhwah, a shelter home for HIV/AIDS patients, Pusat Jagaan Nur Hasanah, a shelter for the elderly, homeless and sickly and Yayasan Chow Kit, a safe house for children under the age of 18 in Chow Kit.

The charity was described as the company's corporate social responsibility programme and its proceeds

will be divided equally among the three homes.

Sales of the card, plain white with a tree filled with heart shaped leaves in red, have started and will end on Dec 31 or while stock lasts.

It can be bought at all three Touch 'n Go hubs in KL Sentral, Bangsar South and Wisma Nufri in Johor Baru.

TNGSB chief executive officers Abdul Karim Md Lassim said the programme was another philanthropic effort initiated for the benefit of sharing, caring and giving back to the society.

"We see the need of financial aid for charity homes and this is our way of helping by raising funds through the sales of our cards. We hope generous Malaysians will not hesitate to own a Touch 'n Go Cares card as it is for a good cause while using it for convenience in their daily lives," he

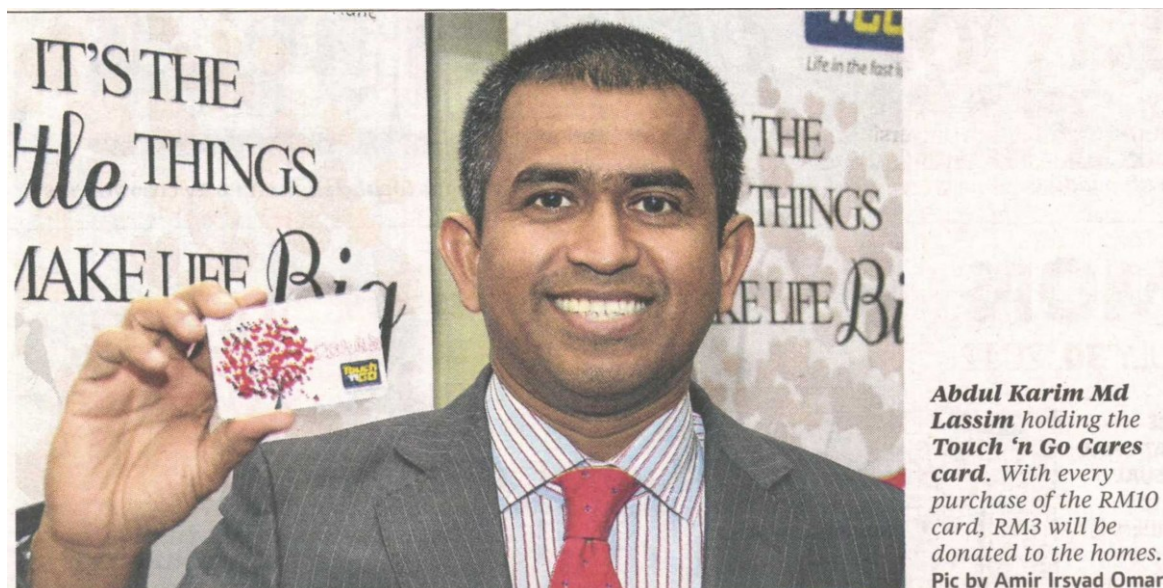
said, adding that the card makes perfect gifts for loved ones.

Karim said this in a media preview where the card was unveiled and representatives of the homes received replicas of the card.

They were Darul Ukhwah home manager Ustaz Khairul Azmy Abdul Rahman, Yayasan Chow Kit by its chief operating officer Syirin Junisya Mohd Ali and Pusat Jagaan Nur Hasanah chairman Mohiadin Bahado.

Mohiadin said he was grateful for the assistance extended by TNGSB.

"Their contributions will greatly help us financially and the proceeds will be used for the medical and daily expenses of those who are living in our home which was set up seven years ago," he said, adding that there are 25 inmates at their Beranang, Selangor, premises. **By Dawn Chan**



**Abdul Karim Md Lassim** holding the **Touch 'n Go Cares card**. With every purchase of the RM10 card, RM3 will be donated to the homes. Pic by Amir Irsyad Omar