

Headline	Myanmar not enchanted with sex mag		
MediaTitle	New Straits Times		
Date	11 Jan 2013	Color	Full Color
Section	World	Circulation	136,530
Page No	29	Readership	330,000
Language	English	ArticleSize	367 cm ²
Journalist	N/A	AdValue	RM 11,973
Frequency	Daily	PR Value	RM 35,920



Myanmar not 'enchanted' with sex mag

YANGON: With its photos of scantily clad women and advice on bedroom secrets, Myanmar's first sex education magazine has proven a step too far for the country's censors who have banned it from publication.

Hnyo was pulled out after just one issue because it was deemed to have ventured beyond its remit as a "fashion" magazine, its editor, Ko Oo Swe, said yesterday. It is the first publication to have its licence revoked since the end of decades of military rule in early 2011.

Hnyo, which translates as "enchant" or "hypnotise", was among the more risqué publications to emerge after the abolition in August of pre-publication censorship that was a hallmark of life under the former junta.

Information Minister Aung Kyi said *Hnyo* had gone too far by publishing "near pornography", according to the *New Light of Myanmar*, an official English-language daily.

A further six publications — *Me-*

dia One, The Farmer, Ad World, Myanandar, High Speed Car, New Blood and *Aesthetics* — were warned that some of their content was "irrelevant" and would be monitored for one month, the report said.

Myanmar's media have begun to blossom under a new quasi-civilian government, feeding huge demand from a population hungry for information after years of restrictions.

Private newspapers will be allowed to publish daily from April 1, easing a censorship regime that until last year required everything from fairy tales to song lyrics to be submitted in advance for scrutiny.

Ko plans to appeal the censor's decision.

He hopes to boost his magazine's social content with a greater focus on issues such as HIV prevention, prostitution and tackling violence against women.

"I am now trying to apply for a new licence as a health magazine."

AFP



A woman selling Myanmar's first sex education magazine 'Hnyo' in Yangon. AFP pic