

Headline	FUNDS IN AID OF HIV AIDS		
MediaTitle	New Straits Times		
Date	17 Jun 2014	Color	Full Color
Section	Life & Times	Circulation	149,000
Page No	5	Readership	447,000
Language	English	ArticleSize	41 cm ²
Journalist	N/A	AdValue	RM 1,408
Frequency	Daily	PR Value	RM 4,224



FUNDS IN AID OF HIV/AIDS

The 21st annual Cinema Against Aids Gala raised US\$38 million (RM122 million), helping amfAR in its continued fight against HIV/AIDS.

amfAR Fundraising Chairman Sharon Stone and longtime amfAR supporter, Harvey Weinstein, helped to lead the legendary live auction, along with the evening's official auctioneer, Simon de Pury.

Bulgari Ambassador and former first lady of France Carla Bruni-Sarkozy took the stage to introduce a Bulgari "Serpenti" necklace made of white gold with a 13-carat drop shape aquamarine and 19.2 carats of pave diamonds.

The exquisite piece, a tribute to the sophisticated spirit of amfAR's late founder Elizabeth Taylor, sold for US\$546,000.