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RM34m allocated for health drive in media

KUALA LUMPUR: The Health Ministry has allocated RM34mil to promote health campaigns in the print and electronic media this year.

Minister Datuk Seri Liow Tiong Lai said it would cover anti-dengue, HIV/AIDS, Tak Nak anti-smoking and a healthy lifestyle campaign.

"The ministry recognises the media's role in preventing the spread of diseases via news reports, articles and radio programmes," he said when launching the Health Media Awards

organised by the Health Ministry here.

The best health reporter awards in Bahasa Malaysia, English, Tamil and Chinese were won by Harian Metro's Norlaila Hamima Jamaluddin, The Star's Chin Mui Yoon, Makkal Ossai's M Gunalan and Kwong Wah Yit Poh's Lim Siang Siang.

Radio 24 reporters Tan Su Lin and Kamarul Farid Kamaruddin won the best health programme award (radio) and best organ donation programme award (radio).— Bernama