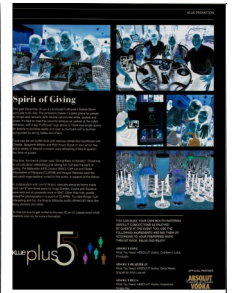


Headline **Spirit of Giving**  
 Date **07 Feb 2010**  
 MediaTitle **Klue**  
 Section **NEWS**  
 Journalist **N/A**  
 Frequency **Fortnight**  
 Circ / Read **30,000 / 60,000**

Language **English**  
 Page No **87**  
 Article Size **502 cm<sup>2</sup>**  
 Color **Full Color**  
 ADValue **3,393**  
 PRValue **10,179**



KLUE PROMOTION



## Spirit of Giving

This past December, *KLue+5* introduced Fullhouse Lifestyle Store and Cafe to KL-ites. The ambience makes it a great place for people to mingle and network. With neutral colours like white, pastels and green, it's hard to miss the colourful antique car parked at the cafe's entrance, with a big "Fullhouse" sign above it. There was ample space for people to socialise easily, and even a courtyard with a fountain surrounded by dining tables and chairs.

Food was served buffet-style with savoury dishes like Cauliflower with Cheese, Spaghetti Alfredo and Petit Fours. Good ol' Ice Lemon Tea and a variety of Absolut cocktails were refreshing drinks to quench the thirst of guests.

This time, the theme chosen was "Giving Back to Society". Christmas is not just about celebrating and having fun, but also the spirit of giving. The Malaysian AIDS Council (MAC), Cleft Lip and Palate Association of Malaysia (CLAPAM) and Hospis Malaysia were the non-profit organisations invited to this event, in support of the theme.

In collaboration with Levi's® Brand, specially designed items made from Levi's® pre-loved jeans by Hugo Garden, Liyana and Aquarius were sold and all proceeds went to MAC. Other than that, guests posed for photographs in support of CLAPAM. To make things more interesting and fun, the Hospis Malaysia booth offered DIY items like fancy stickers and cards.

To find out how to get invited to the next *KLue +5*, please email [info@freeform.com.my](mailto:info@freeform.com.my) for more information.



YOU CAN MAKE YOUR OWN MOUTH-WATERING ABSOLUT CONCOCTIONS AS ENJOYED BY GUESTS AT THE EVENT TOO. USE THE FOLLOWING INGREDIENTS AND MIX THEM UP ACCORDING TO YOUR PREFERRED RATIO. THEN SIT BACK, RELAX AND ENJOY!

### ABSOLUT LOVE

What You Need: ABSOLUT Vodka, Cranberry Juice, Pineapple

### ABSOLUT HEARTBEAT

What You Need: ABSOLUT Vodka, Soda Water, Grapefruit, Mint Leaves

### ABSOLUT HUGS

What You Need: ABSOLUT Vodka, Angosture, Ginger Ale



OFFICIAL PARTNER

