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# Community

## M.A.C Philosophy

*M.A.C Cosmetics honours the beauty in everyone - All Races. All Sexes. All Ages.*

Upholding the rights of everyone for creative self-expression, M.A.C offers an extraordinary collection of professional quality cosmetics as can be seen in this season. Eschewing the high-price "face" of traditional fashion marketing, M.A.C lets its products speak for themselves through seasonal runway debuts and its commitment to providing customers with sophisticated retail environments that include design, ambience, and artist-based services. Beyond a brand, M.A.C is a culture that extols the provocative and upholds high style while staying real and true to its philosophical values. M.A.C's ongoing efforts on behalf of AIDS, cruelty-free-testing, and recycling programmes remain an integral aspect of its culture, ethos and identity. For a limited period this month, M.A.C is having its range of 'All Races, All Sexes and All Ages' collection at its counters.

