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Annie Lennox named UNAIDS ambassador

GENEVA: Eurythmics singer-songwriter Annie Lennox has been named Goodwill ambassador by the UN Programme on HIV/AIDS to speak out for women and children affected by the deadly pandemic, the agency said on Wednesday.

“How can anyone not be moved by Annie Lennox and her voice?” said UNAIDS executive director Michel Sidibe.

Lennox had launched her own campaign called ‘Sing’ in October 2007 to raise awareness and support for women and children affected by AIDS in southern Africa. She has also participated in UNAIDS programmes. “The daily brutality faced by millions of women and girls is unacceptable,” said Lennox.
— AFP