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VIVA VROOM!

Wear make-up for a good cause with MAC's latest Viva Glam range. MAC has sold over \$2.2 million worth of the two shades of its Viva Glam Lipstick designed by Lady Gaga and Cyndi Lauper. The recent launch in Kuala Lumpur was attended by many celebrities and noted personalities including Dayang Nurfaizah, who is part of the Malaysian AIDS Foundation's Red Ribbon Celebrity Support Programme. In Malaysia, MAC has pledged a total of RM200,000 from the sales of this range to the Malaysian AIDS Foundation.

Every year MAC introduces a new limited edition MAC Viva Glam collection to raise funds for the MAC AIDS fund established in 1994. The two lipsticks, Viva Glam Cyndi (light coral red) and Viva Glam Gaga (light blue pink) retails at RM63

