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Firefly connects communities with MAF



MAF chairman Prof Dr Adeeba Kamarulzaman (right) greets a female resident of the Women and Health Association of Kuala Lumpur shelter home

FLYFIREFLY Sdn Bhd and the Malaysian Aids Foundation (MAF) sealed their partnership on the Connecting Communities Programme, a charitable initiative that seeks to improve the quality of life of underprivileged people living with HIV. Initially launched online in early February, the programme is a crowd funding campaign by way of the Firefly online booking webpage which gives its customers the opportunity to donate RM1 per purchase of flight ticket. All proceeds raised from this campaign will benefit communities served by MAF.