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# Help for HIV/AIDS patients

## Dayang's special showcase to create awareness on group's plight

**O**NE of Malaysia's singing sensations, Dayang Nurfaizah, is a rare Malaysian artiste who is at the forefront in championing the issue of HIV/AIDS, which is often shunned by society.

Dayang is a proud and active Malaysian AIDS Council Red Ribbon Support Celebrity, a role she had taken on since 2008. She has contributed her talent and effort in creating awareness on the transmission of HIV/AIDS as well as on the need for all people to live with dignity, irrespective of their current circumstances.

Dayang is set to celebrate her latest album, *Sayang & Cahaya*, in a special showcase and HIV Awareness with her loyal fans, supporters and members of the media on July 2 at Hard Rock Café Kuala Lumpur at 4pm. The showcase is held in collaboration between Maybank Berhad and

Hard Rock Cafe Kuala Lumpur, in support of Malaysian AIDS Council (MAC).

Dayang will be joined by MAC president Tan Sri Mohd Zaman Khan Rahim Khan, Maybank management staff, exco members of MAC, the artistes fraternity, Dayang's loyal fans and supporters as well as NGOs under the MAC umbrella.

"MAC initiated the Red Ribbon Celebrity Support Programme (RRCSP) in April 2009 as a means of galvanising support from the public for HIV and AIDS causes through celebrity endorsement.

"This alliance particularly works to increase awareness and fight the stigma and discrimination towards People Living with HIV (PLHIV). I am proud to declare that Dayang's commitment and dedication has made a great deal of change in improving the lives of Malaysians living with HIV and helped spread awareness on issues on HIV/AIDS," said Mohd Zaman Khan in his speech.

"I was honoured when asked to be one of Malaysian AIDS Council Red Ribbon Celebrity supporter," said Dayang.

"I feel that it is my responsibili-

ty as an artiste as well as a human being to help people in need as best as I can. I am delighted to be able to help the Malaysian AIDS Council in their noble cause in providing treatment, care and support programmes for women and children living with HIV & AIDS and to be able to assist the council in raising funds as well as public awareness as these group of people are the most affected; mentally and emotionally.

"With the funds and awareness raised, this will empower women to have a positive attitude and have the strength to care for themselves and their children. I believe that with a positive attitude and a good support system, women and children living with HIV and AIDS will have a better quality of life," said Dayang.

"Maybank is pleased to collaborate with Dayang and support MAC's initiatives as it is in line with Maybank's mission to be at the heart of communities, in this case, focusing on health and medical programmes," said Maybank executive vice-president and consumer finance cards and unsecured lending head B. Ravintharan.

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**Dayang:** To celebrate the launch of her new album "Sayang & Cahaya" with a special showcase.