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Jogging their way to RM25,000

Funds raised via 'Jog for Hope' presented to two charities

WHAT first began in 2009 as a simple aspiration by a group of students to help the less fortunate has today become an annual event that attracts hundreds of participants and raises thousands for charity.

With the slogan "A Leg Forward for Charity", Jog for Hope was back again this year, organised by the Pre-University students of Taylor's College Sri Hartamas (TCSH).

The community jogathon, organised entirely by students to raise funds for good causes, successfully raised RM25,000 this year.

The proceeds were divided equally between the Malaysian Nature Society (MNS) and PT Foundation.

Guest of honour at the event was current Miss Universe Malaysia Deborah Henry, who is also a child's rights advocate and Taylor's College alumnus.

The event was launched in 2009 and raised funds amounting to RM10,000 for the Spastic Children's Association of Selangor and Federal Territory (SCASFT).

Last year, participants jogged up to 9km around Sri Hartamas, raising a total of RM21,000 which was donated to the 1Taylor's-Bario Community Project and the Malaysian Pets and Welfare Society (PAWS).

This year, Jog for Hope is back with a whole new committee comprising student leaders of Taylor's College Sri Hartamas. It boasts the largest number of runners in the event's history, with a total of 1,462 runners.

The participants were divided into

three different categories: School (6km), College/Universities (6km) and the Open category (6km/10km).

"Jog for Hope was a 100% student-driven event. We faced many challenges working towards our target of RM20,000, but by the sheer effort and determination of the committee members and their creative imagination, we made the event a success," said Kelly Lim, chairperson of the organising committee and an

International Baccalaureate Diploma Programme student at TCSH.

The objective of the event was to help raise awareness about the importance of conserving the environment, and supporting the programmes being carried out for people affected by HIV.

"I'm so happy to be part of this year's Jog for Hope fundraiser. I attended Canadian Pre-University course in Taylor's College Subang Jaya back in 2001 and it's great to be back in Taylor's for this initiative.

"I'm always encouraging today's youth to find a cause they are passionate about, learn more and get active.

"NGOs don't just need money but your time and skills too," enthused Henry.

Malaysian Nature Society, represented by its executive director Clifford Clement and PT Foundation, represented by chairperson Hisham Hussein, received the total contribution of RM25,000 at the cheque presentation ceremony.

Sponsors for Jog for Hope 2011 include Fusion Excel, Tazette, AbLab Saintifik, Weld Seng Construction, Blue Cow Café, Body Wellness Studio, Bravo Sports & Pool Bar, Daun @ Plaza Damas, Damas Suites & Residences, Fitness First, Glam Tags, Golf Zone, The Haute Food Co., Min's

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Hair Saloon, BOH Malaysia, Garnier Malaysia, KAO Malaysia, Rohto Mentolatum, Tohtonku, Wrigley Malaysia, YEO's Malaysia, Wellworth Rental, IM Magazine, TAIYOH, UMC, Nasi Kandar Bestari and other personal sponsors.

The event was held at Taylor's College Sri Hartamas, a branch campus of Taylor's College set up since 2008.



Ready, get set: Runners in the Jog for Hope charity run held outside the Taylor's College Sri Hartamas campus recently.



For two good causes: Taylor's College president Lim Tou Boon (third from left), TCSH principal Anandakumareswari Ratnasingam (third from right), Lim (centre) and Henry (second from left) presenting mock cheques for RM25,000 each to representatives of Malaysian Nature Society and PT Foundation.