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# Free comics to spread HIV and AIDS awareness

CHEVRON Malaysia Limited has produced customised Caltex branded comics targeted at youth to encourage awareness on HIV and AIDS.

The novel outreach tool was created with Strika Entertainment and takes on the look and feel of the popular Supa Strikas print and static digital comics.

The free comics are available in English and Bahasa Malaysia on [www.caltex.com.my](http://www.caltex.com.my) – a dedicated HIV and AIDS awareness page.

“Capitalising on Caltex’s global sponsorship of Supa Strikas, we believe the comics could prove a creative and effective medium in making HIV and AIDS awareness accessible to children and adolescents.

“The illustrated format draws

on the special interest of youth, while conveying a story that encourages understanding and helps reduce the stigma against those affected,” said Chevron Malaysia Limited country chairman Jeremy Oh.

The initiative is in line with Chevron’s global “Energy for Learning” commitment which aims to support learning-based programmes.

The Bahasa Malaysia version of the comics and posters were distributed at the Red Ribbon@Brickfields awareness campaign organised by the Malaysian AIDS Council recently.

Chevron, and through its Caltex brand, works closely with partners Malaysian AIDS Council and Foundation (MAC/F) in efforts related to HIV and AIDS advocacy.

Oh said Chevron has joined other leading corporations to discuss education and prevention-based programmes in the workplace at the Malaysian Business Consortium on HIV and AIDS (MBCH) Business Forums organised by Malaysian Aids Foundation (MAF). Internally, Chevron also conducts regular staff awareness trainings.

A recent annual International AIDS Memorial Day Charity Sale raised more than RM5,000 towards improving the lives of those affected by HIV and AIDS.

Free comprehensive Pathlab health screening vouchers incorporating HIV testing were also distributed to empower HIV status awareness and reduce the stigma often associated with getting tested.